




Fit 80% of vehicle applications with one cabin air filter.

QikFIT
Cabin Air Filter



 Qik-FIT is a new, patented universal cabin air filter that will help you simplify your inventory management.

 It reduces your costs and increases your sales take rates on Cabin Air Filters.

 The product is perforated so it can be sized by hand to fit most vehicle cabin air filter applications.



The Qik-FIT Cabin Air Filter is made of a high-performance polyurethane foam filter material registered to UL 900 (air filtration) and a MERV rating of 10 that filters 1.0 – 3.0 microns (Air Filtration) – equal to or better than traditional paper, pleated cabin air filters.



This technology has been in use by the HVAC air filtration industry since 1997. It's also trusted in medical devices, surgical operating rooms, and sensitive industrial uses such as Clean Rooms.



Reduce the number of cabin air filters you need to keep in stock!



Simplify Inventory Management

Simplify your business by reducing storage space and the time it takes to manage cabin air filters. Qik-FIT consolidates 50-60 part numbers into just one!

The Qik-FIT Cabin Air Filter is perforated horizontally and vertically to be easily sized and fit up to 80% of vehicle applications using the original filter as a template.

Avoid out-of-stocks at inconvenient times on popular and slow-moving cabin air filters so you never miss a sale.

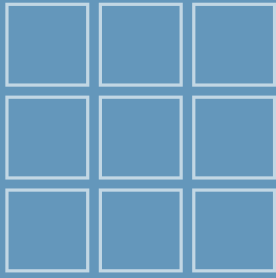
Easy to install

- 1 Lay the customer's existing filter over the 10" x 10" Qik-FIT universal filter. 12" x 12" options are also available to capture additional part numbers.
- 2 Tear away the excess Qik-FIT material along the precut perforations to match the exact size of the filter.
- 3 Re-install the new Qik-FIT filter into the customer's vehicle.

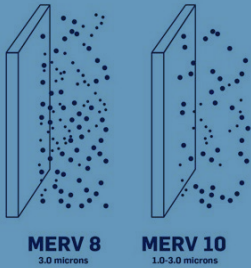


[Scan here to see Qik-FIT demo video](#)





Ensure customer satisfaction with a better filter made in the USA



Engineered material removes dust, pollen, mold, and allergens. Used in surgical operating rooms and electronic clean rooms.

MERV 10

Achieves similar MERV 10 ratings as pleated paper filters while also providing a germicidal component*.



Ensures maximum airflow and improves heating and air conditioning performance.



Qik-FIT identification card provided to educate consumers and OE dealers.



A sure-fire incremental sales opportunity

Groove Technologies is proud to offer Qik-FIT to the professional installer market with an innovative technology that helps them avoid investing in costly assortments of hundreds of cabin air filter SKUs. It's also easy enough for service technicians to sell and install for customers, which helps operators confidently sell the service, standardize the price to the consumer, and increase overall take rates. That's a win-win for everyone!



Product	Item UPC	Size	Case Count	Cost	MSRP	Margin
Qik-FIT Cabin Air Filter 10	CABINAIR10	10" x 10"	12	\$4.79	\$49.99	90%
Qik-FIT Cabin Air Filter 12	CABINAIR12	12" x 12"	12	\$4.99	\$49.99	90%

**Source: 3rd Party Laboratory Testing/Comparative Analysis on Minimum Efficiency Reporting Value (MERV) using filter industry standards that rate the overall effectiveness of air filters.*



Qik-Fit: Easy inventory. Easy installation. Effective filtration.

Visit GrooveTechFilters.com

For distributor inquiries, contact us.

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